

## BUSINESS METHOD PATENTS: HERE TO STAY

The use of Business Method Patents has exploded recently. Various industries that have not previously considered filing for patent protection are becoming aggressive in protecting their intellectual property.

The presentation will define the scope of Business Method patents, explore the type of protection these patents can provide, address the current developments, and provide recommendations and strategies for obtaining protection.

**Tuesday, May 15**

**3:00 Registration / Program 3:30-5 p.m.**  
**Refreshments follow**

**The Hartford Club**  
**46 Prospect Street, Hartford CT**

This **FREE** session sponsored by

**MPH** McCormick, Paulding & Huber LLP  
*Intellectual Property Law*

*Speakers:*

**Marina F. Cunningham**, Partner - MPH  
**Rick Borden**, Assistant V/P & G/C - The Hartford

Register Online at: [www.gcnewengland.com](http://www.gcnewengland.com)

Email: [lawtribune@alm.com](mailto:lawtribune@alm.com)

Fax Registration to (860) 527-7815

Call to RSVP: (860) 527-7900

**YES! I plan to attend this FREE seminar open to In-house Counsel**

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NAME OF ATTENDEE(S): \_\_\_\_\_

COMPANY / FIRM \_\_\_\_\_

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**Pre-registration of attendees is strongly encouraged. \*Please submit contact information in case of unexpected cancellation.**